

CONNECTING WEB3

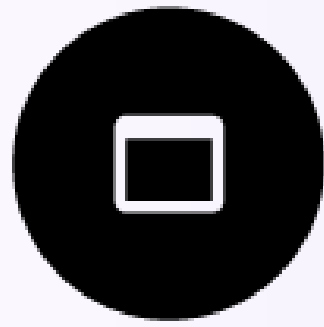
**THE FUTURE OF
INTEROPERABILITY**



Bruno Diniz



THE INTEROPERABILITY AMONG WORLDS



Web 1.0

- _ Basic Web Pages
- _ Html
- _ Ecommerce
- _ Java & Javascript

1990 - 2005



Web 2.0

- _ Social Media
- _ User Generated Content
- _ Mobile Access
- _ High-quality Camera & Video
- _ Apps
- _ Corps Monetizing Your Data
- _ High-speed Communication
- _ Global Internet Access

2006 - PRESENT DAY



Web 3.0

- _ Semantic Web
- _ dApps
- _ Users Monetize Their Data
- _ NFTs
- _ VR & AR (Metaverse)
- _ Permissionless Blockchains
- _ Artificial Intelligence
- _ Interoperability

IMMINENT



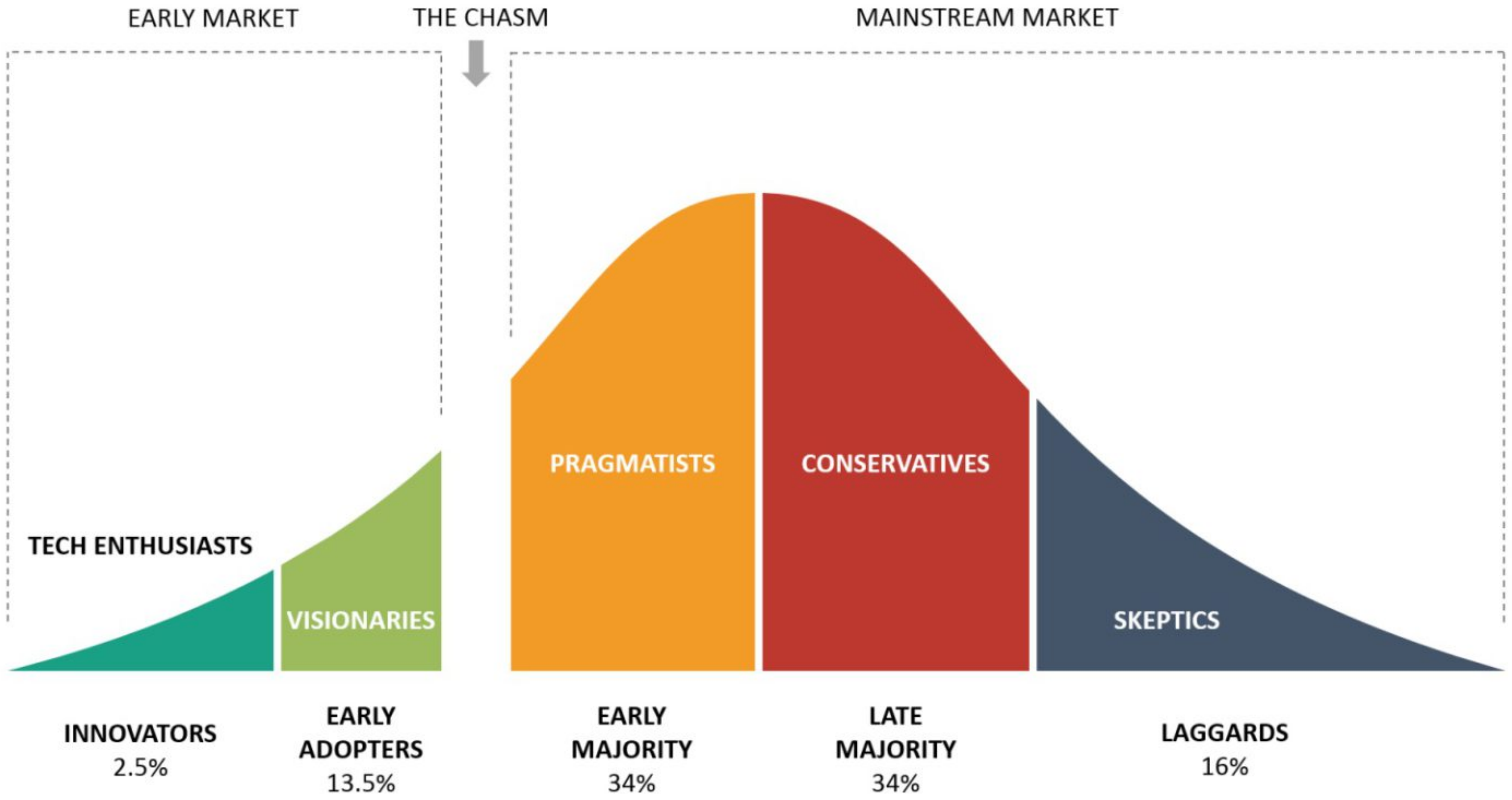
WEB1

WEB2

WEB3

WEB2.5

OPPORTUNITY



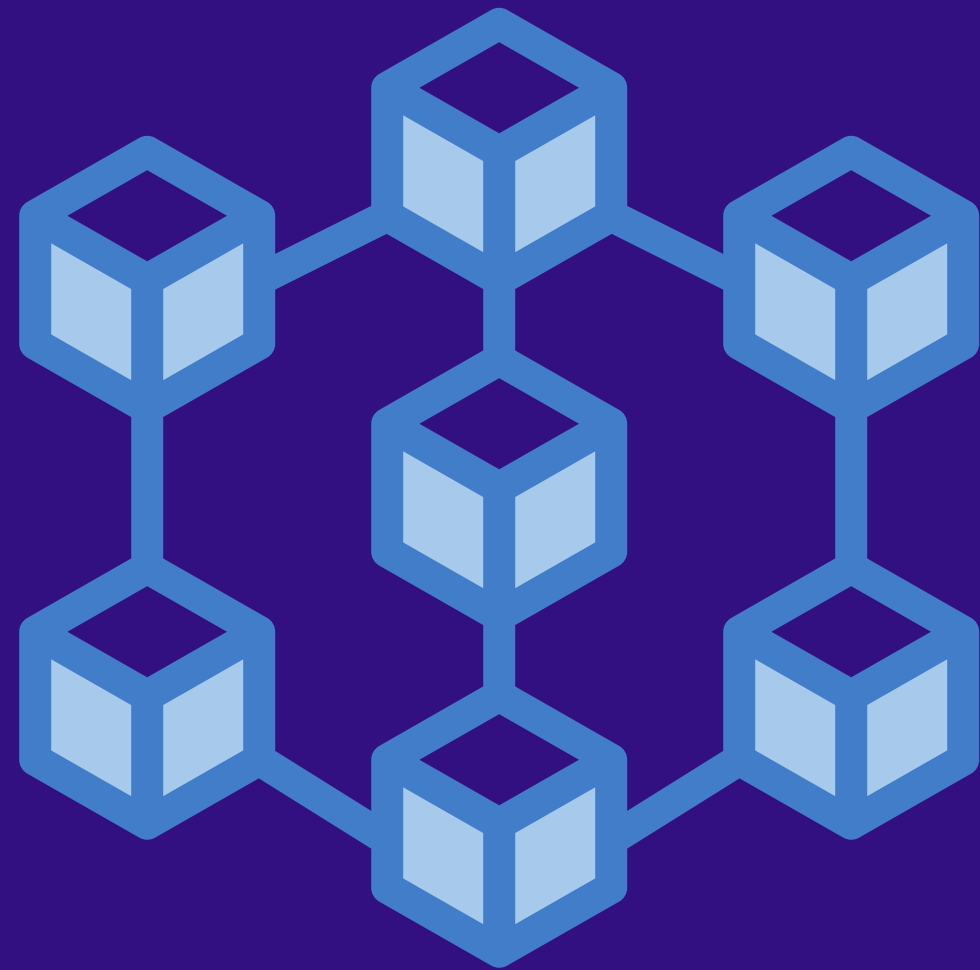
THE DEFI MULLET



DEFI
IN THE BACK

TRADFI
IN THE FRONT

Crypto as a Service providers



1 = Exchange

2 = New

3 = BaaS



BOTH BANKS AND FINTECHS ARE EXPLORING OPPORTUNITIES IN THIS SPACE

CRYPTOCURRENCY

JPMorgan, Goldman Dive Deeper Into Crypto, DeFi Amid Market Turmoil

By PYMNTS [Twitter](#) [Email](#)

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Posted on June 15, 2022

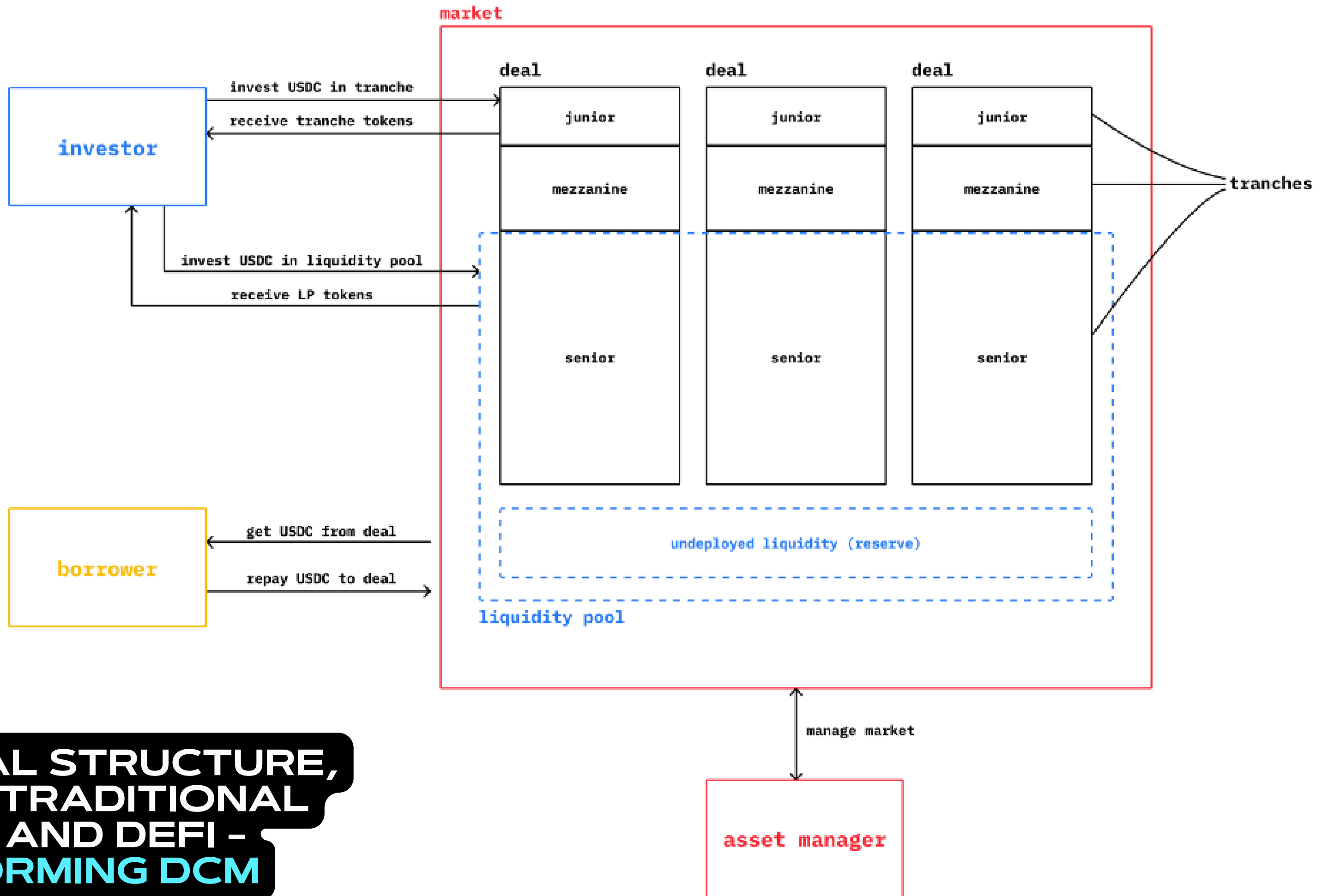
"THE COMPANIES ARE WORKING ON SEVERAL WAYS TO **TOKENIZE FINANCIAL ASSETS** LIKE BONDS AND MONEY MARKET FUND SHARES **FOR USE IN BOTH TRADITIONAL MARKETS AND DEFI**"



tribal

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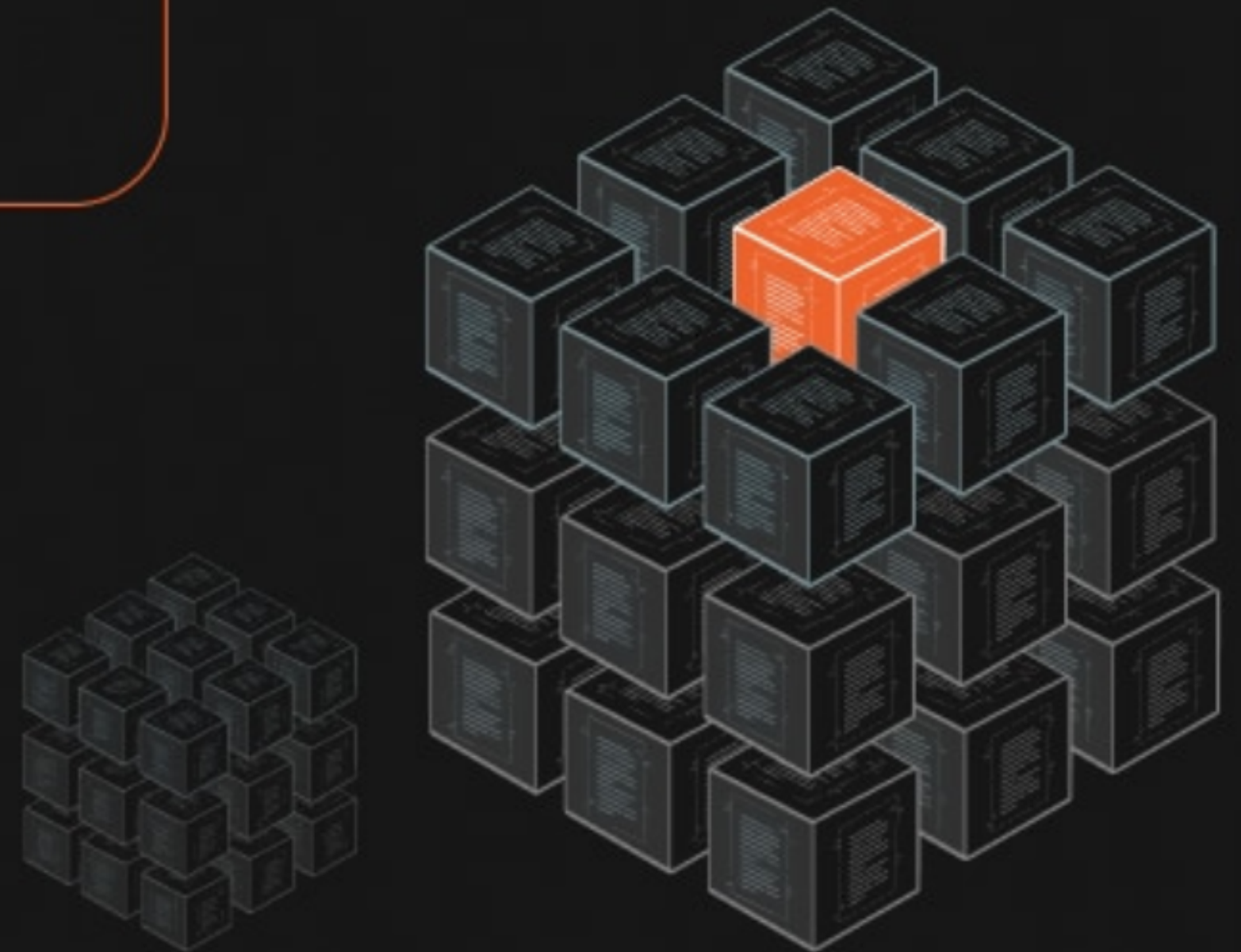


**OPERATIONAL STRUCTURE,
COMBINING TRADITIONAL
FINANCE AND DEFI -
TRANSFORMING DCM**

IN LATAM, BANKS LIKE ITAÚ ARE MAKING THEIR MOVE

Itaú Digital Assets

Estruturação, emissão,
negociação e custódia de ativos
digitais.

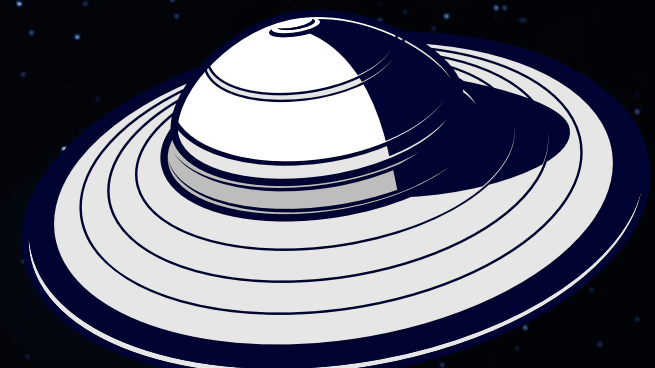
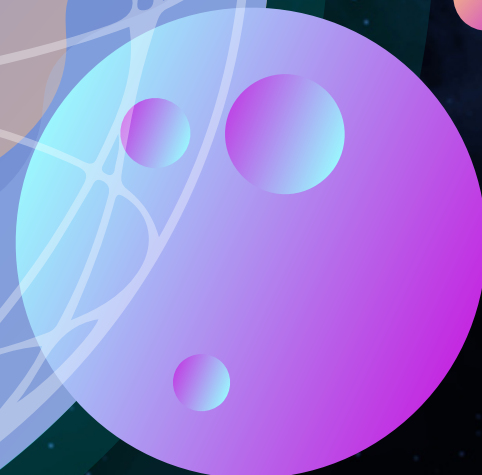


UP TO 10% OF ALL SECURITIES WILL BE REPRESENTED BY TOKENS AND HELD IN BLOCKCHAINS BETWEEN 2025 AND 2027, REACHING A TOTAL VOLUME OF US\$ 24 TRILLION.



WEB3

**HAS ITS OWN
INTEROPERABILITY
QUESTIONS TO SOLVE**



REAL DIGITAL
THE BRAZILIAN CBDC



"I DON'T THINK WE KNOW WHAT FINANCIAL INTERMEDIATION IS GOING TO LOOK LIKE IN 3 OR 4 YEARS. THE REAL CHALLENGE IS TO IDENTIFY TRENDS AND UNDERSTAND HOW A CENTRAL BANK CAN CONTRIBUTE TO THIS"

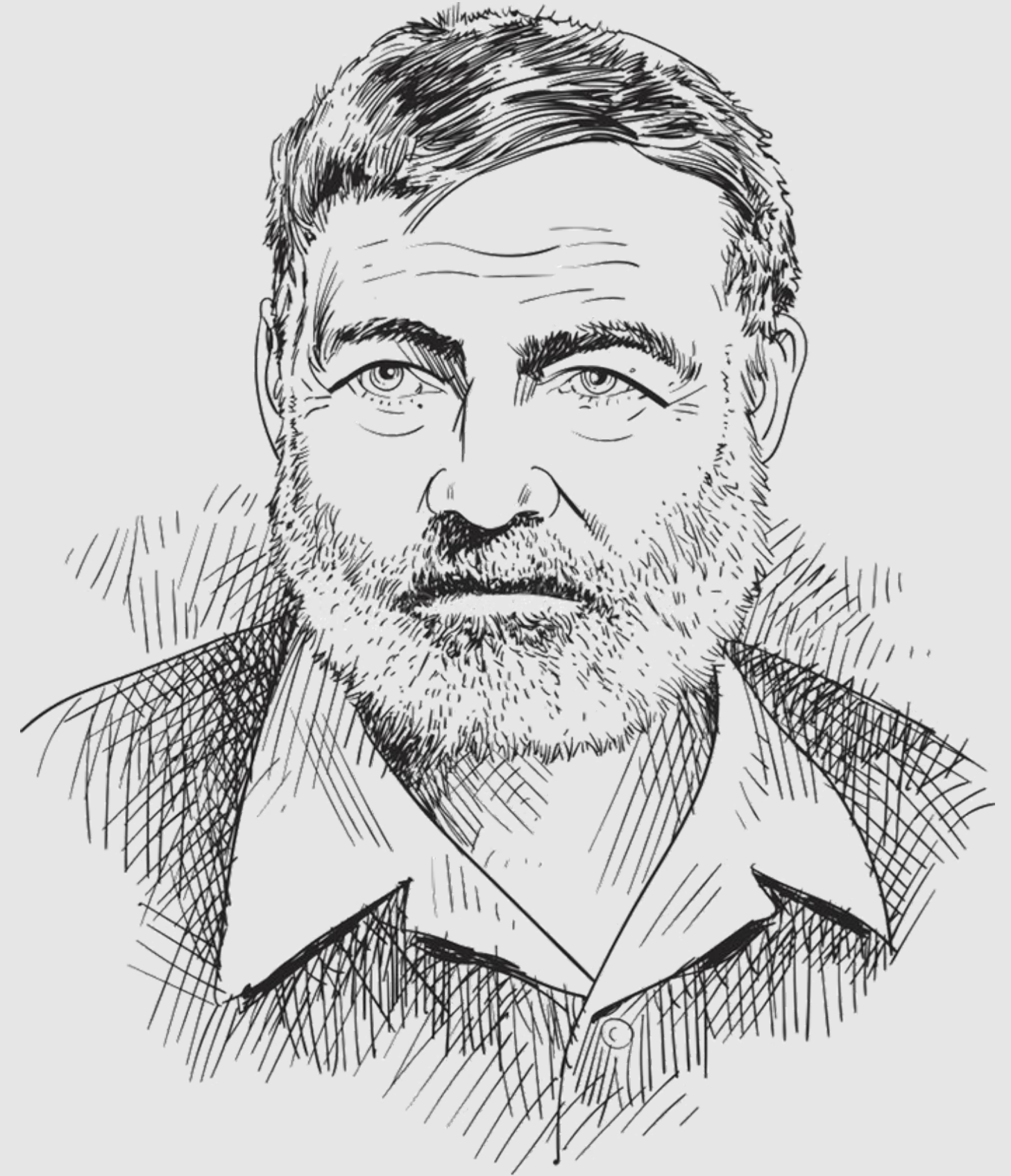


ROBERTO CAMPOS NETO
PRESIDENT OF THE
CENTRAL BANK OF BRAZIL

– HOW DID YOU GO
BANKRUPT?

– TWO WAYS.
GRADUALLY, THEN
SUDDENLY.


THE SUN ALSO RISES, 1926.




Ernest Hemingway

(1899 – 1961)

THANKS!

 @brunoevdiniz

 @brunoevdiniz



 Bruno Diniz

