

# Fintech Americas

### Don't Do It Alone:

The Role of Connected Ecosystem in Combating Fraud



Presented by Bisi & Mike

### Orokii—Innovation and Inclusion, **Borderless and Limitless**



### - What We Do

Orokii is a fast, global, less expensive Money Remittance Service for Peer-to-Peer (P2P) and Business-to-Business (B2B).

Orokii provides a Blockchain-enabled solution for domestic or international remittances with speed, security, immediate access to cash, and low transaction fees.



### Orokii Value

Best rates, fast execution, and secure money transactions, both domestically and internationally.



### **Orokii Target**

Our P2P customers persona are immigrants from LATAM, Africa, Asia, and Europe that need to send money back home to their families. Our B2B customers are small and medium-sized businesses that need to pay employees, invoices, or make other business payments to their partners.



### **Orokii Security**

- Every user must register with a government-issued photo ID.
- KYC or KYB conducted by default.
- Two-factor (2FA) Authentication by default.

# Orokii and Facephi: Fighting Fraud with Biometrics



# Why Biometric Solution, and Why Facephi?

- Shared understanding of fraud risks
- Better biometric offerings compared to the competitors
- Comprehensive AML/SDN/PEP checks
- Excellent customer support



#### **Advantages Over Competitors:**

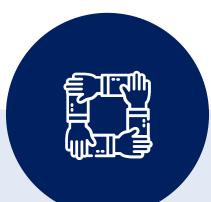
- Better user experience for Orokii customers
- Comprehensive fraud mitigation
- Best-in-class solution
- Great partnership with mutual benefits

### Orokii and Partner Institutions: Fighting Fraud Together





To combat fraud successfully, the wider ecosystem must be connected and work together.



### **Ecosystem to combat fraud**

- Technology innovation to keep ahead of fraudsters' innovation
- Governments (Federal and State) regulation and enforcement
- Data and Information Sharing –
   improved cross-sector data sharing
- Education and Awareness better
   fraud awareness



# Thank you







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### Question

- 1. What are the challenges Orokii faces with customer onboarding?
- 2. What are Orokii's internal controls to mitigate fraud risks?
- 3. Before using Facephi solutions, what was the user experience during onboarding?
- 4. Since implementing Facephi solutions, what has been the user experience during onboarding?
- 5. Does Orokii still face the same challenges as before implementing Facephi solutions?