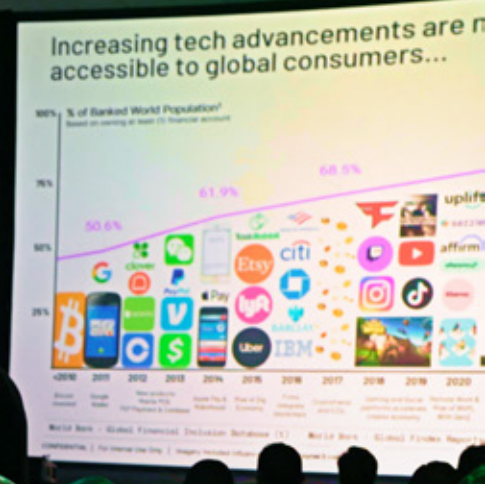




Avery Akkineni
Chief Marketing Officer,
Waymark (USA)

KEYNOTE

Web3 Futuro de las Finanzas:
Navega por Aguas Inexploradas
& The Future of Finance:
Navigating the Uncharted Waters



Miami2025!

SPONSORSHIP PROSPECTUS

MARCH 18 - 20, 2025 . FONTAINEBLEAU HOTEL, MIAMI BEACH



FINTECH AMERICAS

Dear Prospective Sponsor,

We are thrilled to introduce the Fintech Americas Miami 2025 Sponsorship opportunities for your esteemed consideration. In 2024, Fintech Americas experienced remarkable growth, welcoming over 1,100 attendees!

The event has firmly established itself as the premier gathering for Banking Leaders from across Latin America, offering unparalleled opportunities for networking, learning, and innovation.

2024 event attracted financial executives from 34 countries to Miami for three days of engaging content, technology showcases, one-on-one meetings, and vibrant networking events. We were honored to host a distinguished assembly of the industry's most influential and forward-thinking professionals.

Key Themes for Fintech Americas Miami 2025:

- **Digital Transformation:** Exploring advancements in AI, machine learning, and cybersecurity shaping the future of banking.
- **Technology & Infrastructure:** Discussing innovations in digital payments, lending, and credit.
- **Consumer Trends:** Analyzing the impact of the new consumer mindset on banking services and strategies.
- **Leadership & Culture:** Addressing leadership challenges and fostering a culture of innovation and adaptability.
- **Regulatory Landscape:** Navigating legal, regulatory, and compliance issues in the evolving fintech landscape.
- **Investment & Innovation:** Spotlighting fintech investment trends, open banking, neobanks, and the rise of Web3 technologies.
- **Financial Inclusion:** Promoting initiatives and technologies driving financial accessibility and empowerment.

These trends and more will be central to Fintech Americas Miami 2025, showcased on our stages and throughout the expo hall.

Fintech Americas owes its success to you, our valued sponsors. We are grateful for your support and excited to reunite the Fintech Americas community for face-to-face interactions, idea-sharing, and relationship-building.

Fintech Americas Miami 2025 will take place from March 18-20 at the Fontainebleau Hotel in Miami Beach. We invite you to explore the sponsorship opportunities outlined in this prospectus and collaborate with us to develop tailored activations that align with your goals and objectives.

We genuinely believe that your success is our success. Our team stands ready to assist you in creating compelling activations while curating an extraordinary Fintech Americas experience for you, your customers, and your prospects.

Thank you for considering sponsorship of Fintech Americas Miami 2025. We look forward to the possibility of partnering with you and are available to discuss any questions or ideas you may have.

Warm Regards,



A handwritten signature in black ink, appearing to read 'Maria Mancuso'.

Maria Mancuso
President
Fintech Americas

2024 at a Glance

1,100
ATTENDEES

39%

Banks & FIs

27%

Technology Companies

19%

Fintechs

5%

Other (independent, education) Fintechs

4%

Consulting & Legal

3%

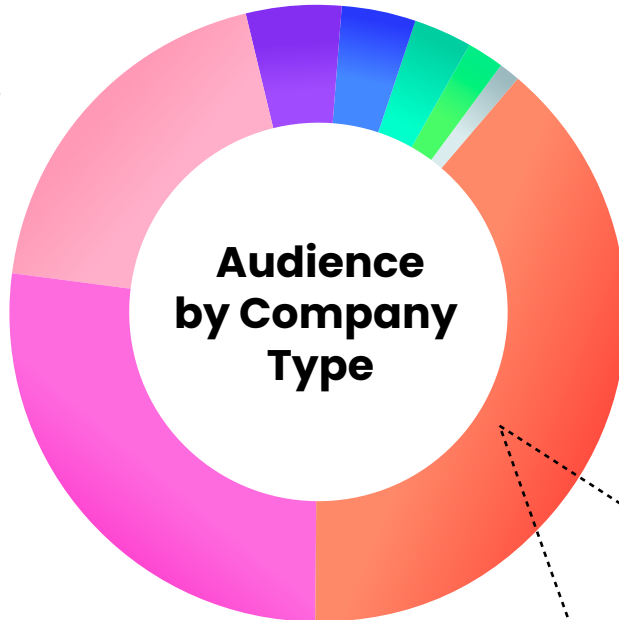
Retail, E-Commerce

2%

Regulators, Government

1%

Media



Audience by Sector

350

Banks & FIs Executives

192

Unique Banks and FIS

113

Unique Fintechs

Countries by Distribution

22.57% Andean Region

Colombia, Ecuador, Peru, Bolivia, Venezuela

20.22% EEUU

18% South America

Argentina, Brazil, Chile, Uruguay, Paraguay

17.32% Central America

El Salvador, Costa Rica, Guatemala, Honduras, Nicaragua, Panama

13% Mexico

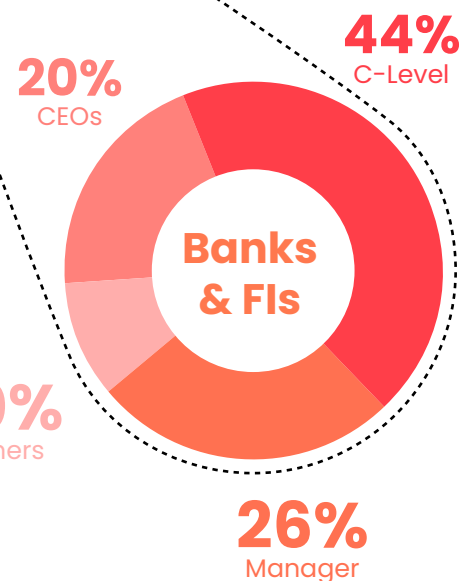
2% Caribbean

Dominican Republic, Puerto Rico, Jamaica, Antigua and Barbuda

3.65% Others

Canada, Netherlands, Singapore, China, United Kingdom, Spain

34
Countries



150 Speakers

90 Sessions

54 Partners

The Best were at Fintech Americas Miami!

Banks



Fintechs



Technology Companies



Consulting Companies



Investors



Our Partners

Sapphire Partner



Diamond Partner



Titanium Partner



Knowledge Partner of the Leader Track



Emerald



Platinum Partner



Gold Partner



Silver Partner



Bronze Partner



Media Partner



Partners





**FINTECH
AMERICAS**

MIAMI 2025!

Any Questions?

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